



# CeeD Industry Awards 2023

Thursday 2nd March 2023, Glasgow Hilton Hotel

*in association with Volvo Rokbak*

VOLVO

**ROKBAK**

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## Opportunity to showcase your organisation at these prestigious national Industry Awards.

CeeD is a recognised national body supporting a range of industry sectors in Scotland, bound together by a common aspiration to improve operational efficiency, effectiveness and ultimately profit through Peer-to-Peer knowledge exchange.

With the huge success of last year's event and nearly 600 in attendance, it is with great delight that we are able to announce our CeeD Industry Awards 2023, which will again take place at the **Glasgow Hilton Hotel** on **Thursday 2nd March 2023**. Once again, we will recognise & celebrate the achievements of some of the best established and rising-star businesses & individuals in Scotland.

Organisations from all sectors in Scotland are invited to participate in the sponsorship of our 2023 Awards.



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V O L V O

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## PLATINUM SPONSOR

**We are delighted to confirm that Volvo Rokbak are once again our headline sponsors for the CeeD Industry 2023 Awards.**

*"As long serving CeeD members we have gained a lot of insight and support from the organisation and the member network, to drive real operational improvement and efficiencies across our business.*

*"It is vital that as a community we recognise the real achievements gained from our continuous improvement, across many key areas such as Net Zero. However, it is more important that we take the time to reward and share the success of the many hard working, innovative people across our organisations."*

**Jacqueline Reid - Global Director Marketing, Communications and Product Management, Volvo CE**

Volvo Rokbak are also sponsoring the Women in Industry Award.

V O L V O

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## SILVER SPONSOR

AVAILABLE

### Benefits:

- Opportunity to be associated with one of the Industry's leading trade bodies in Scotland.
- Naming rights for pre-dinner drinks reception.
- Opportunity to present an unique CeeD award on the night
- One complimentary table of 10 at the event
- 50% Discount for any additional tables booked
- Company logo to be displayed prominently on screens throughout the event
- Company logo with web link included on CeeD website
- Full page full colour advert placed in prominent position in event programme
- Prominent space in exhibition area and/or displayed in prominent position throughout event room (if required)
- Photographic opportunity with Guest Speakers & Winners
- Potential to reach new and existing customers through sponsorship exposure.



## AWARDS CATEGORY

**£5k per Award**

*\*Sponsors have the opportunity to present their award on the night.*

<b>Innovation</b>	For Design and delivery of creative and step-change innovation in product, service or business model.
<b>Skills Development</b> <b>CONFIRMED</b>	Organisations driving a positive and impactful skills development agenda, including apprenticeships and early career development, and implementing innovative learning systems and methods.
<b>Collaboration in Net Zero</b> <b>CONFIRMED</b>	Proactive and diverse collaboration between private and public sector, in particular involving academic institutions, to drive forward innovative thinking and action in the pursuit of Net Zero and Low Carbon solutions.
<b>Young Person of the Year</b> <b>CONFIRMED</b>	Recognition of a young person working in your organisation who demonstrates outstanding achievement, innovation or resilience in the workplace.
<b>Transformational Change</b>	Delivery of transformational change or pivot because of a specific challenge and threat, subsequently achieving and exceeding business goals and targets.
<b>Remanufacturing</b> <b>CONFIRMED</b>	Demonstrating the design and delivery of new and innovative remanufacturing processes and methods in any sector, which extend product lifecycles, removing and reducing waste to landfill.
<b>Operational Excellence</b> <b>CONFIRMED</b>	Delivering operational excellence and tangible business impact through Continuous Improvement, innovation and employee engagement.
<b>Collaboration in Knowledge Exchange Excellence</b>	Demonstrating a collaborative partnership between industry and academia to develop and deliver knowledge exchange leading to business improvement or a positive economic impact.
<b>Best Practice Sharing</b> <b>CONFIRMED</b>	For businesses that have demonstrated significant impact through providing content and/or hosting clinics such as factory tours (virtual and in-person).
<b>Internationalisation</b> <b>CONFIRMED</b>	Delivering export growth in Scotland, entering new markets or developing global product or service leading to a significant impact on international activity.
<b>Women in Industry</b> <b>CONFIRMED</b>	An organisation or individual who has made a significant contribution or initiative to develop women in industry.
<b>Circular Economy</b> <b>CONFIRMED</b>	Developing or deploying circular economy models and delivering high environmental and sustainability impact.
<b>Cyber Resilience</b> <b>CONFIRMED</b>	For organisations that can demonstrate good practice, skills development and innovation in delivering and improving cyber resilience, knowledge & practice.
<b>Marketing</b> <b>CONFIRMED</b>	Delivering impact and results through an innovative business marketing campaign.
<b>Emerging Talent Award</b> <b>CONFIRMED</b>	In memory of Euan Thompson, sponsored by Booth Welsh and Star Refrigeration, this award is for an undergraduate who has demonstrated first class ambition in the field of practical engineering with excellent engagement between all parties.

- One complimentary table of 10 at the event and opportunity to purchase discounted additional tables.
- Photographic opportunity with the Award winners.
- Full page colour advert in event programme.
- Logo to be displayed on screens during Awards ceremony, company logo and link on Ceed website.
- Space in exhibition area with potential to reach new and existing customers.



## EXHIBITION SPACE

- £250

## ADVERTISING IN EVENT PROGRAMME

- £500 for full colour back page advert
- £350 for full page colour inside advert
- £200 for half page colour inside advert

## CONTACT

**Further tailored sponsorship packages are available on request to:**

**[awards@ceed-scotland.com](mailto:awards@ceed-scotland.com)**

**or**

**[j.findlay@ceed-scotland.com](mailto:j.findlay@ceed-scotland.com) Tel: 07523 104223**